



## **INVEST Summer School 2022**

*Ensuring quality of public services  
in sustainable regional development*

<b>Unit of study - code study unit</b>	TBD
<b>Unit of study - name</b>	<b>Ensuring quality of public services in sustainable regional development</b>
<b>Competences</b>	<p>The focus in the topic of the summer school will be put on: <i>Social innovation in education, community and social services, addressing new solutions to contemporary challenges to quality assurance in terms of the achievement of sustainable regional development.</i></p> <ul style="list-style-type: none"> <li>- Competences in the field of sustainable regional development</li> <li>- Competences in the quality assurance in education</li> <li>- Competences about the added value of the social innovations</li> <li>- Social inclusion competences</li> <li>- Social entrepreneurship competences</li> <li>- Problem solving competences</li> <li>- Transdisciplinary competences</li> <li>- Communication and social interaction competences</li> <li>- Intercultural competence field, including cultural awareness, multilingual and internationalization</li> <li>- Transversal competences</li> </ul>
<b>Learning outcomes</b>	<p>The main goals is to gain knowledge, skills and competences about <i>quality assurance in public services in education, community and social sphere</i> in the context of sustainable regional development. Special focus will be put on the assurance of quality in education and social services considering development of social innovations, the activities of social inclusion and social entrepreneurship with an accent on successful and effective business models in social enterprises. The students will also gain knowledge about innovative solutions aiming to support the realization of state and EU policies in the field.</p> <p>After completing the summer school the participants will:</p> <ul style="list-style-type: none"> <li>• have knowledge of assuring quality in education and training, social services and social inclusion, social innovation and social entrepreneurship.</li> <li>• understand contemporary challenges to sustainable regional development and new entrepreneurial models of social economy.</li> </ul>



	<ul style="list-style-type: none"> <li>• make individual and group research and innovation projects in the INVEST Regional Living Lab.</li> <li>• be able to work on individual and group assignments, present your own achievements in the field of social business models and social innovation in education, community and/or social services.</li> <li>• be also able to extend your network and contacts with key stakeholders in sustainable regional development cooperating in INVEST Regional Living Lab.</li> </ul>
<b>Content</b>	<p>The summer school will be divided into two parts:</p> <p>(1) Two weeks of virtual mobility - including preparatory work, induction trainings and provision of basic terminology, working in the e-learning and having access to specialized training and guidance materials, research work, etc. Initial assignments will be given in cooperation with the mentoring support of dedicated coaches.</p> <p>(2) The intensive physical course will last one week and will be divided into four panels of lectures and discussions:</p> <ul style="list-style-type: none"> <li>• Quality in education and training;</li> <li>• Social services and social inclusion;</li> <li>• Social innovation and sustainable regional development;</li> <li>• Social entrepreneurship,</li> </ul> <p>along with field visits and working in teams on innovative ideas in social entrepreneurship.</p> <p>As a participant in the summer school a student will:</p> <ul style="list-style-type: none"> <li>• meet with prominent lecturers and researchers, key stakeholders in public services assurance and colleagues interested in sustainable regional development, social innovation and social entrepreneurship.</li> <li>• learn about Bulgarian culture, Bulgarian cuisine and experience in ensuring quality of public services and sustainable regional development.</li> <li>• participate in the field visits and the work of the INVEST Living Labs in Bulgaria.</li> <li>• plan and implement a joint cultural evening and have the opportunity to join cultural and social events in Plovdiv and the region during your stay in Bulgaria.</li> </ul> <p>At the end of the course, students will be able to present the results of individual and group assignments, to be awarded and to provide feedback of satisfaction.</p> <p>The summer school will be concluded with an Awarding ceremony presenting ideas and getting evaluation by the jury members of the INVEST Summer School 2022. Special prizes will be given to the most innovative and influencing presentations.</p> <p>A week after, feedback will be collected.</p> <p>The summer school will be implemented in blended format – 2 weeks on-line and 1 week physical realization in Plovdiv, Bulgaria on the dates as follows:</p>



	<p>Preparatory work – phase 1: 9 May 2022 - 13 May 2022 (ONLINE: synchronous and asynchronous communication)</p> <ul style="list-style-type: none"> <li>· Introductory sessions and expert lectures</li> <li>· Working in the platform</li> <li>· Studying materials</li> <li>· Provision of individual assignments</li> <li>· Research work</li> <li>· Individual meetings and sessions</li> </ul> <p>Preparatory work – phase 2: 16 May 2022 - 20 May 2022 (ONLINE: synchronous and asynchronous communication)</p> <ul style="list-style-type: none"> <li>· Expert lectures</li> <li>· Working on individual and group assignments</li> <li>· Working with coaches</li> </ul> <p>Short intensive program in Plovdiv, Bulgaria: 29 May 2022 - 4 June 2022</p> <ul style="list-style-type: none"> <li>· Physical mobility</li> <li>· Expert lectures</li> <li>· Round table discussions / workshops</li> <li>· Working in groups on the group assignments</li> <li>· Working with coaches</li> <li>· Field trips and INVEST Regional Living Lab projects</li> <li>· Cultural and social events</li> <li>· Presentations</li> <li>· Awarding</li> </ul> <p>Opening ceremony: 30 May 2022 Awarding ceremony: 3 June 2022 Feedback: 6 June 2022 - 10 June 2022</p>
<b>Teaching method(s) and student workload</b>	<p>The summer school will be implemented (both online and as a physical event) of four phases:</p> <p>(1) Preparatory work – phase 1 (virtual mobility): 5 days in convenient time for the participants in recorded online sessions, flexible planning of time for both synchronous and asynchronous participation and communication;</p> <p>(2) Preparatory work – phase 2 (virtual mobility): 5 days of working on the assignments;</p> <p>(3) Intensive program on place in Plovdiv, Bulgaria (physical mobility): expert lecturers, round table discussions / workshops; field trips; working in groups on the assignments and making a presentation of team work.</p> <p>(4) Feedback week: online.</p> <p>Total duration of study (excluding 2 travel days): 15 days ECTS credits: 5</p> <p>Expert lecturers and coaches will provide expert lectures and coaching on the following panels:</p> <ul style="list-style-type: none"> <li>• Panel 1: Quality in Education and Training</li> <li>• Panel 2: Social services and social inclusion</li> <li>• Panel 3: Social innovation and sustainable regional development</li> <li>• Panel 4: Social entrepreneurship</li> </ul>



	<p>Expert lecturers and coaches should have experience in those topics and motivation to work with students in international teams.</p> <p>Expert lecturers will provide lectures on specialized topics according to their experience and competences.</p> <p>Expert lecturers are encouraged to provide materials for the Summer school e-course in the Moodle platform: <a href="https://invest.e-uard.bg/">https://invest.e-uard.bg/</a> and to participate in communication and other activities on-line and on-site in Plovdiv.</p> <p>The duration of lectures could be up to 60 minutes, incl. obligatory time for discussions.</p> <p>Lectures will be recorded and published on the Summer school platform: <a href="https://invest.e-uard.bg/">https://invest.e-uard.bg/</a></p> <p>Coaches will be available for sessions with the students' groups in time tailored to their schedule.</p> <p>The work in the platform will be facilitated by summer school administrators from all INVEST universities. Administrators from UARD will upload materials (provided by lecturers) on the platform and take the responsibility of the overall management of the e-course of the summer school.</p> <p>Among the keynote speakers UARD's team envisaged to invite:</p> <ul style="list-style-type: none"> <li>• Mariya Gabriel— Commissioner for Innovation, Research, Culture, Education and Youth, responsible for Erasmus+, Horizon Europe, Creative Europe etc.</li> <li>• Representatives of the Ministry of Education and Science</li> <li>• Representatives by the National Erasmus+ Agency - Human Resource Development Centre</li> <li>• Key experts in the field of quality assurance and innovation in education, who will present the recent status of the quality assurance in Bulgaria</li> <li>• Practitioners, academicians and project coordinators, who will present tools, methods and practices, which are supporting the quality and impact measurement.</li> <li>• Key representatives of social services in Bulgaria, Ministry of labour and social affairs, State employment agency, local labour offices, social workers, students, PhD students, academicians</li> <li>• Key academicians presenting strategies, approaches and social innovative solutions with regards to the sustainable regional development</li> <li>• Social enterprises, members of the National federation of employers of people with disabilities</li> <li>• Successful social entrepreneurs.</li> </ul>
<b>Rating scale</b>	<p>The summer school will be evaluated on a scale of 1-5, where 5 is excellent and 1 is satisfactory.</p> <p>The evaluation of the summer school will be based on the approved completion of the preliminary assignments (10%), expert evaluation of the presentation of team work (20%), report of the solution (30%), participation in joint online meetings and group work (20%) and the learning diary (20%).</p>



	<p>The group assignment will be to present an innovative business model for a social enterprise applying the strategic management template of Business Model Canvas.</p> <p>The model will be evaluated according to the following criteria:</p> <ul style="list-style-type: none"> <li>(1) innovativeness and significance as a whole;</li> <li>(2) value of the idea for sustainable regional development;</li> <li>(3) potential for uptake / implementation;</li> <li>(4) potential for further development in INVEST;</li> <li>(5) communicating the idea with the presentation.</li> </ul>
<b>Examination</b>	<ul style="list-style-type: none"> <li>- Continuous assessment</li> <li>- Assessment of group assignments</li> <li>- Assessment of individual assignments</li> </ul>
<b>Mandatory literature</b>	-
<b>Module coordinator</b>	University of agribusiness and rural development, Plovdiv, Bulgaria Miglena Kazashka Angrean Lazarov
<b>Language</b>	English During field trips / case studies simultaneous interpretation from Bulgarian will be provided when needed.
<b>Credits</b>	5
<b>Period</b>	Summer semester
<b>Entry requirements/prerequisites</b>	<p>Students from Slovakia, Bulgaria, Greece, Finland and the Netherlands with a diverse background of studies are expected to take part. BSc (have completed two years of studies), MSc or PhD student. Minimum requirements for English language level is B2. Each partner university will select 5 students.</p> <p>Application should be sent to the respective coordinator by 10 April 2022. The application should be in the form of a motivation letter or video, including motivation for taking the course and how the student plans to utilize the information which he/she will gain from the course.</p>

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