



Course description, INVEST Winter School 2022

Unit of study - code study unit	TBD
Unit of study - name	POST CODE - POTential of Sustainable Tourism in COMMunity DEVELOPMENT
Competences	<ul style="list-style-type: none"> - Competences in the field of sustainable tourism (responsibility, emotional intelligence, systems orientation, future orientation, involvement, action skills, subject expertise) - Problem solving competences - Entrepreneurial competences, including corporate social responsibility (CSR) - Transdisciplinary competences - Cooperation competences - Communication and social interaction competences - Intercultural competence field, including cultural awareness, multilingual and internationalization - Transversal competences
Learning outcomes	After completing the course, you will be able to recognize and apply different aspects of sustainability and sustainable processes in tourism and related fields. You will embrace techniques for multi-stakeholder cooperation/partnership, creative problem solving, analytical and critical thinking. Additionally, you will gain working knowledge of primary data collection, outcomes interpretation and findings presentation. Exposure to professionals from different fields and countries will enlarge your networks and working in diverse groups will strengthen your soft skills mainly cooperation, communication, interaction and intercultural awareness.
Content	<p>During the course, multidisciplinary multinational groups will work on creation of a sustainable concept of a real touristic operation in concrete conditions. The concept will be tackled from three angles related to sustainability – environmental, economic and socio-cultural.</p> <p>The groups will be guided throughout the process of multi-stakeholder partnership. Additionally, the groups will be exposed to expert lectures presenting knowledge, examples and experiences from various fields related to sustainable tourism given by lecturers from Slovakia and partner countries (Bulgaria, Greece, Finland, the Netherlands). The work on a real case allows the groups to work with primary data and in cooperation with local stakeholders. This setting is among others aiming also at experiencing Slovak mentality and culture.</p> <p>Students will also participate in an informal cultural event aiming at intercultural exchange.</p>



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Teaching method(s) and student workload	<p>The course will be implemented in a hybrid form consisting of three phases:</p> <ul style="list-style-type: none"> - Preliminary phase (1st November – 21st November), 30 hours <ul style="list-style-type: none"> o Expert lectures (10-15 x 45-60 minutes) o Presenting yourselves online, background research, preparing for the cultural activity, starting the learning diary - On-site winter school (21st – 28th November), 85 hours <ul style="list-style-type: none"> o Lectures, group-work, field visits, cultural event, report elaboration, individual work - Final phase (29th November – 5th December), 10 hours <ul style="list-style-type: none"> o Finalizing the learning diary, participation in evaluation, group report, submit feedback <p>Total estimated workload: 125 h</p>												
Rating scale	<p>The course is evaluated on a scale of A to FX (A-1; B-1,5; C-2; D-2,5; E-3; FX - fail). The total amount of points is 100, while the grading is as follows:</p> <table> <tr> <td>93 – 100</td><td>A (1) excellent</td></tr> <tr> <td>86 - 92</td><td>B (1,5) very good</td></tr> <tr> <td>79 - 85</td><td>C (2) good</td></tr> <tr> <td>72 - 78</td><td>D (2,5) satisfactory</td></tr> <tr> <td>64 - 71</td><td>E (3) sufficient</td></tr> <tr> <td>≤63</td><td>FX fail</td></tr> </table> <p>The evaluation of the course is based on the completion of the preliminary assignment (20%), expert evaluation of the presentation (30%), report of the solution (20%) and the learning diary (30%).</p>	93 – 100	A (1) excellent	86 - 92	B (1,5) very good	79 - 85	C (2) good	72 - 78	D (2,5) satisfactory	64 - 71	E (3) sufficient	≤63	FX fail
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Examination	<ul style="list-style-type: none"> - Continuous assessment - Assessment of group assignments - Assessment of individual assignments 												
Mandatory literature	- <i>Recorded and shared documents for lectures in the preliminary phase</i>												
Module coordinator	Slovak University of Agriculture in Nitra, Slovakia												
Language	English												
Credits	5 ECTS												
Period	Winter semester												
Entry requirements/prerequisites	<ul style="list-style-type: none"> - Minimum requirements for English language level is B2 - BSc students should have completed two years of studies 												



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